

ITEM NO.	6b_supp
DATE OF	• •
MEETING_	January 25, 2011

# **Airline Realignment Program**

**Commission Briefing for Seattle-Tacoma International Airport** 

### **Airline Industry Changes**

#### The U.S. airline industry rapid evolutionary changes:

- Corporate consolidation
- > Technological advancement
- Restrained capacity
- > Renewed profitability

#### Recent U.S. airline consolidation:

- Northwest Airlines and Delta Air Lines
- > Frontier Airlines, Midwest Airlines, and Republic Airlines
- United Airlines and Continental Airlines
- Southwest Airlines and Air Tran Airlines (Proposed)

At Seattle-Tacoma International Airport, several airlines have stated the desire of to relocate and/or consolidate terminal facilities to achieve economic, operational, and customer service objectives.

Further, Alaska Air Group has implemented a strategic plan to consolidate the operations of Alaska Airlines and Horizon Air on the North Satellite and Concourse C.



### **One-Time Airline Realignment**

The current Airline Signatory Lease and Operating Agreement (SLOA) anticipated these changes and includes a provision for a one-time airline reallocation

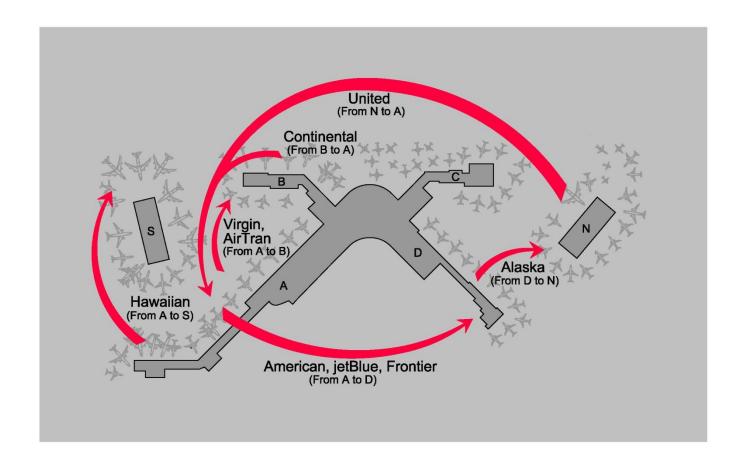
It is now time to trigger this provision

Airlines directly impacted by this realignment include: Air Tran, Alaska, American, Frontier, Hawaiian, jetBlue, United and Virgin America

Airline notification of our intent to exercise this one-time airline reallocation provision was made through a letter to the members of the Airline Airport Affairs Committee (AAAC) on December 9, 2010



# **One-Time Airline Realignment**



Airline Realignment Program



## **Airline Realignment Projects**

### A number of projects have emerged in order to complete this realignment:

	Estimated Date		
One-Time Reallocation Projects	<b>Estimated Cost of Authorization</b>		
<b>Concourse D Common Use Environment</b>	\$ 4,250,000	Jan-25-11	
Passenger Loading Bridges	\$14,530,000	Feb-22-11	
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Baggage Modifications	Currently \$ 5,000,000	Feb-22-11	
Reallocation Capital Improvements	\$ 6,110,000	TBD	
	Total: \$24.895.000	100	

## **Airline Realignment Projects**

### Other projects that are connected to the Airline Realignment:

One-Time Reallocation Projects	Estimated Date <u>Estimated Cost of Authorization</u>		
Projects "Linked" to realignment Includes North Satellite HVAC replacement and Seismic Improvements for example	Approx	\$59,000,000	TBD
Projects "Related" to realignment Includes Airport wide Common Use Infrastructure and Concourse C Improvements for example	Approx	\$13,000,000	TBD
"Future" projects related to realignment Includes North Satellite Expansion or other flow-through ticket counter improvements for exam	nple	TBD	TBD

Project planning, development, and airport approvals are underway



### **Change Opportunities**

With the implementation of the provisions of the One-Time Reallocation, the Airport is in a position to assess the opportunities this will provide.

For instance, airlines continue to make technological advances in passenger and baggage check-in and processing activities. This can and will have an impact on how ticketing counters are arranged, staffed and configured.

# Next steps include immediate planning tasks through the efforts of the recently hired Campus Planner. The planner work plan includes:

- > Identifying ways realignment can be an opportunity to increase capacity.
- Focusing on technology and process improvement in lieu of more costly capital expansion projects to gain capacity.
- > Balancing capacity across all terminal functions based on new airline locations.
- > Quantifying supportable retail area on each concourse based on new airline locations.
- > Developing phasing strategies that minimize cost and operational disruption.
- Positioning terminal for next generation processes that enhance flexibility and minimize cost of future change.
- Refining scope and cost assumptions.



### **Airline Move Schedule**

The airlines impacted by the moves are initiating planning and project development to implement the moves associated with the airline realignment.

#### Current schedule for airline moves is:

#### **Early 2012**

- > Frontier relocates
- > jetBlue relocates
- > Air Tran counter relocate

#### Mid 2012

- Continental counter relocates
- Hawaiian relocates
- > American relocates

#### Late 2012/Early 2013

- ➤ Air Tran gate relocates
- Virgin America relocates
- > Continental gates relocate
- United relocates
- Alaska renovates North Satellite and Concourse C

